

# KLIZA KASHYAP

Product Designer | UI/UX Designer

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📍 Roorkee, Uttarakhand

📁 Portfolio

🌐 LinkedIn

## Experience

### Product design internship at Monet

(May 2023 - Jul 2023)

- Acquired expertise in SaaS product, user-centered design, UX fundamentals, design system, UI principles, and advanced Figma functions.
- Designed a cutting-edge dashboard, redesigned the existing UI, and introduced numerous new features for the company.
- Revamped the company logo and collaborated with design system team to establish brand guidelines.
- Showcased proficient decision-making skills in a fast-paced startup environment.

## Education

### IIT Roorkee

(Nov 2021 - Present)

B. Tech | Mechanical Engineering

Segregate CGPA - 7

## Projects

### PET SPHERE

(Feb 2024 - Mar 2024)

- Provided a comprehensive remote pet care solution, serving as a one-stop solution for pet owners to manage their pet's well-being.
- Analyzed user needs, generated innovative solutions, and developed feasible strategies.
- Designed the user journey integrating physical devices, wireframes, and user-friendly interfaces tailored to meet the user expectations.

### RENT IT

(Mar 2023 - Apr 2023)

Problem statement by SDS Labs, IIT Roorkee

- Introduced Renting feature on Myntra, formulating strategic questions and analyzing both user and business requirements.
- Crafted seamless User Flows, detailed Wireframes, and a refined Final Prototype to enhance the overall user experience.

### ISHTI

(Jan 2023 - Jan 2023)

Syntax Error 2023, IIT Roorkee

- Led a collaborative initiative within a team to develop a web application aimed at streamlining collaboration, donation processes, and Corporate Social Responsibility (CSR) for NGOs.
- Conceptualization of user experience (UX), created intuitive flows, and produced meticulous wireframes, ultimately delivering polished final designs.

## Accomplishments

- Winner Syntax Error 2022 | SDS Labs, IIT Roorkee
- Winner Pro-Am Debate | Debating Society, IIT Roorkee
- Finalists Syntax Error 2023 | SDS Labs, IIT Roorkee

## Skills

### Product and UI/UX

User centered design, Interviews and Surveys, Persona and Scenarios, Storyboarding, Information Architecture, Wireframes, User Interface design and Prototyping.

### Tools

Figma, After Effects, Photoshop, Illustrator, HTML, CSS

## Extra Curricular

- Sketching and Calligraphy